



BREAKING BARRIERS

Professionalizing Your Family Farm

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Top Producer
SUMMIT

#TPSummit19

5 Things You Don't Want To Overlook

- Strategic/Business Planning
- Transition Planning
- Inclusive Communication strategies
- Human Resources
- Younger team members

Strategic/Business Planning

Purpose: To allow the operation to be more agile and capitalize on opportunities

- Vision
- Clear roles
- Accountability
- Documentation

Transition Planning

Purpose: To prepare for the future and minimize stress and uncertainty

- Timeline
- GAP Analysis
- Documentation

Inclusive Communication Strategies

- Determining how we talk about:
 - Operational issues
 - Strategic issues
 - Family
 - Transition Issues

Human Resources

- Developing the best team:
 - Clarity of roles
 - Clarity of expectations and accountability
 - Communication
 - Process and documentation

Younger Team Members

- Its never too soon:
 - Inclusion
 - Expectations
 - Accountability

Questions?



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